

*A fresh modern APEX  
is possible!*



**VOTE **1** RICK HOSE**

FOR

**NATIONAL VICE PRESIDENT**

*Every success is built on the ability to do better than good enough!*

**ARE YOU PREPARED TO  
TAKE THE FIRST STEP WITH ME?**

Dear Apexian,

Apex Australia is about to enter a very exciting phase in our history. Do you realise that each and every one of us is in charge of what kind of Apex we want for Australia's future! It's true; we are the custodians and the pioneers of where we are taking our brand of community service. Which direction we will travel and how we enjoy the ride is what I am asking you to consider in the weeks leading up to the National Convention in Tamworth. Let me also begin by congratulating you for stepping up to this challenging role as your District's representative and delegate to the 2005 National Convention. You will be your District's voice at this Convention and have the capacity to help our Association set policy and shape our direction beyond our fabulous 75th Anniversary Year.

I am well and truly aware of the importance and time required in seeking the views of individual Clubs within your District before this Convention, and then the responsibility you as a Delegate have, to listen to what is presented during the District Governor's School and throughout the Business Session. This compulsion must extend to voting for the best outcomes and directions for the Association as a whole. I encourage you to listen to all views while participating in debate and then make your decisions, reflective of what's best for the future of Apex Australia.

As we prepare to celebrate our 75<sup>th</sup> Anniversary we should be looking forward to our 100 year Celebration with anticipation as well and asking how are we going to survive the 25 years between Celebrations? Membership decline, lack of Apex public acceptance, escalating costs for Clubs, Apex lethargy/ motivation to succeed and remaining competitive as a volunteer organisation are all major concerns to me.

We are at a 'crossroad' on that journey heading towards our future as an organisation and we cannot afford anymore misspent time in finding real solutions to restructure Apex, so as to provide growth and health for our Association over the next quarter of a century. These are just some of the reasons why I have decided to stand for this most important position of National Vice President. One of your responsibilities in Tamworth is to elect those who will lead Apex Australia into the future and I seek your support.

Currently Apex Australia is losing between 200 and 250 members annually. Bruce Kelman was elected on a mandate of change and security for the future. That change is going to take more time than a 12 month term will give Bruce, so you need to ask yourself which National Vice Presidential candidate is going to give our Association 2 years of consistency during the process of 'Change'. I am obligated to embracing change and have a focus on growth through promoting opportunity. So if power is knowledge, let that be your guide when it comes time to place your vote!

Enclosed in this presentation is my policy document and resume that will assist you in ascertaining my leadership credentials. Although I have had a chance to meet with many of the Delegates at either State Conventions or State Training Seminars, I look forward to catching up with you again at District Governors School or at the National Convention in Tamworth for a 'coldie' or 3. Should you have questions or require more information about my candidacy for the position of National Vice President, please either refer to my web-site [www.absolutelyapex.com.au](http://www.absolutelyapex.com.au) or give me a call on 0417 980 363 or 07 4123 0299. Remember every success is built on the ability to do better than good enough! Are **you** prepared to take the first step with me?

Yours in Promoting Growth through Opportunity,



Rick Hose ADM/DSM  
Candidate for National Vice President  
Apex Australia 2005/2006

...a vote for **growth thru promoting opportunity**



**NATIONAL VICE PRESIDENT  
NOMINATION**



**RICK HOSE**

*Keeping APEX alive beyond 2005!*

**A Fresh ~ Modern APEX!**

## Growth through Promoting Opportunity!

One of the conundrums of Apex for me during my time as a member has been when it comes to electing our leaders. It is often a time of reluctance by those who seek higher office (on occasion) not to outline their ideas, concepts, experience and intentions that the participating candidate will bring to the position they are seeking to fill within our Association.

This policy document aims to inform Apexians of the **Team Hose Vision** for the future of Apex in Australia, while also endeavouring to answer any of those questions you may have had in the lead up to this very important election.

I began my involvement with this amazing organisation in 1992 after being introduced to our Association by a Life Member of the Apex Club of Maryborough in Queensland. In 2003/2004 I was fortunate enough to be elected to serve the Queensland Community and the Apex membership as State President. During that year there was a substantial increase in membership, 4 new Clubs began operation and a myriad of service based initiatives were planned and facilitated to successful outcomes. Partnerships with like minded community organisations such as Mission Australia continued and flourished under the management provided by my State Board.

Training and skills were provided to Districts regularly from their home base which allowed Clubs the education and knowledge to better serve Queensland while strengthening growth within Club ranks. Apex took the government to task over the escalating road toll as Queensland youth continued their fascination with speed, alcohol and drugs while getting behind the wheel of a car and driving. "The Help Educate for Life Preservation Programme" found its way into more schools in an Apex bid to lower the road toll in a very user friendly way. While I would never for one minute think that I was solely responsible for Queensland Apex's prosperity in 2003/2004, I had the privilege of leading a team of talented Apexians to achieve more than they ever thought possible within a short period of 12 months allocated to me.

Now I am currently serving Apex Australia on National Board as the Service and Fundraising Chairman and in the 12 month period that is about to end, I am proud of what I have achieved to date. I have spent a solid year looking and refocusing Apex's appeal to the business sector with the hope of very soon reaping the financial rewards for the Association through more effective performances in gaining sponsorship.

This National Convention we are considering a National Service Scheme, a Service Project, a National Citizenship Project and an initiative that I have worked hard to assist Clubs in preparing for. Add to this the creation of the "Founders 75 Club", the creation of the "Community Chest of Hope" concepts, the logo and our image for our 75<sup>th</sup> Anniversary year; my commitment to our celebrations in 2006 being a member of the National 75<sup>th</sup> Anniversary Committee has allowed me to make substantial contributions to what is shaping up to be a very special year for Apex Australia. My involvement in the activities previously mentioned and my 13 years experience at all levels of our Association have paid witness to my skills, passion, drive, motivation, vision and desire to further strengthen the Team being assembled to lead this organisation throughout our magnificent 75<sup>th</sup> Anniversary year.

***"Our Future is in Your Hands!"*** I need a hand from you now to continue the work that needs to be done as your National Vice President. Are you prepared to help? A vote for Rick Hose as National Vice President is a vote for Growth through promoting opportunity!

## **Growth through promoting opportunities!**

During the 13 years I have enjoyed membership within the Association I have taken particular note of many opportunities that have presented themselves to Apex or have just simply by-passed Apex and have gone to other proactive organisations that have mustered their troops with greater precision and accuracy. Well this has got to stop!

While all opportunities may not be totally appropriate for Apex, the majority of good partnerships, events and opportunities must be examined and acted upon with expediency. After all, many of these opportunities that will elevate the profile of Apex and reaffirm the mind-set in any community, that Apex is the community service provider that is committed to getting the job done! Remember – people/MEMBERS want to be a part of a winning experience; increase the appeal of Apex and increase our membership. A vote for Rick Hose as National Vice President is a vote for Growth through promoting opportunity!

## **Altering the views on Altruism!**

Once upon a time we as Apexians could do what we do without giving reward or self gratification a second thought. Well fellow Apexians those days are long gone! I am not saying we should do what we do for self gratification or reward, but we need to make the community aware of what we do and how we go about doing what we do. The reason for this change in mind shift has been driven by “COMPETITION”. We are now more than ever lonely voices in the community service and volunteerism landscape. In 2005/2006 there will be more and more groups seeking to be recognised for the good work they do so as to A) Secure financial support from the business sector B) Have communities identify them as the group to turn to in times of need and C) People want to join organisations that are perceived as proven to be successful within a community. Apex Australia needs to sharpen its competitive edge, we need not forget our heritage of doing “something for nothing” but we need to start sharing our good news stories and elevating our public profile. This will assist Apex in reducing our costs and increasing our membership and viability for long term prosperity. A vote for Rick Hose as National Vice President is a vote for Growth through promoting opportunity!

## **The balancing act – membership satisfaction!**

When giving our membership base a close examination you will soon discover one of Apex Australia’s greatest strengths – our diversity. That is to say the wide and varied experiences and backgrounds that our members bring to their Clubs. I believe this is one of the biggest opportunities that you as a fellow member of that Club have to learn about other skills while growing as an Apexian. While I am an advocate of diversity I believe we need to be mindful of the important aspect of any Club and that is getting that BALANCE right. We need to regularly assess our Club “make up” – what experiences and skill set do our current members bring to our Club, what are the ages of our members, is our social and service activities satisfying our current membership – these are all questions we need to be continually reassessing at Club level.

When looking for new members ‘targeting’ those that are currently not within your Club demographic or ‘make-up’ is a sensible way of A) bringing a new/fresh outlook to that Club and B) keeping the BALANCE right and the needs of all members considered. It is my aim to provide members with better and more focused training so as to give our membership the skills to construct Clubs that feature a defined BALANCE in their membership mix.

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It is also my aim to continually assist and challenge Clubs to re-examine their annual mix of service/social and community based activities and discover the appropriate BALANCE of activities, so as to provide on-going membership satisfaction. It is also important to build a Club for today's society! This is not to say we disrespect the past, but if we are to survive and remain competitive in the Australia of 'today' we need to continually evolve and reinvent ourselves if we are to truly embrace change. Ask yourself this – why did the founders of Apex give us an equilateral triangle as a logo???? Service – Fun and Citizenship, if we get the BALANCE right I suspect we will survive for another 75 years. A vote for Rick Hose as National Vice President is a vote for Growth through promoting opportunity!

### **Target Marketing for Membership Growth can Work!**

Our Association loses on average 200 to 250 members annually. Currently with a membership of less than 4000 who will be left to carry on the good deeds that Apex is famous for in 2031 our 100<sup>th</sup> Anniversary year?

If you take a close look at the current membership levels (Youth Clubs/ Associates / Active Members – Men – Women – Mixed / Senior Actives and Life Members) it appears to be a patchwork quilt that has been added to and subtracted from over the previous decades to allow Apex to keep pace with the desires of an ever changing society. I believe this is just one of the reasons holding the Association back and inhibiting potential growth for the future. After many years of trying to get the “Youth Club” format working, it has not given us the results and the flow-on benefits that one would have expected. While you have students wanting to join Apex Youth Clubs for self-purposes and teachers unwilling to assist Apex build those Clubs long term; this mix is not conducive to building membership prospects for our Association into the future. The other amazing fact is that Mixed Clubs and Female only Clubs have not been utilised to their fullest potential in the past. Again check the membership statistics and you will soon realise that we have very few Mixed gender and Female only Clubs Australia wide and we have over the years, failed to look at communities that haven't got an Apex Club and utilise the Mixed or Female Club formats to fully and aggressively try and build membership. In the past I believe in particular, that the Mixed Club format has been utilised predominantly to save Clubs, rather than to build Clubs in unpopulated Apex areas. For example, take a look at the Female only service organisation Zonta; this organisation is growing at vast pace; again Apex has over-looked another opportunity to build membership growth through our Female only Club option. Well time has come to change this and I seek your support in helping make the changes needed to grow our organisation for the future. A vote for Rick Hose as National Vice President is a vote for Growth through promoting opportunity!

### **The Membership reconstruction!**

So if our Youth Club format is not working and we still have members wanting to serve their communities through Apex beyond age 45, where do we go from here?

I would like to commence debate throughout our organisation on achieving the following: lowering the joining age to 16 and bringing the retirement age back to 40.

I believe the Senior Active status of Apexians beyond the age of 40 could be better formatted and utilised so as to have Apexians actively involved in our brand of volunteering until age 55. I also feel there are many business based ‘Community Minded People’ who would like to take their commitment of helping their community to another level. So with these thoughts in mind here is the new structure I would like to facilitate debate on:

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### **Active Member Status – 16 to 40 years of age**

#### **(Male/Female or Mixed Gender Clubs)**

- This would further define Apex's point of difference as a Community Service Organisation
- Members 16 to 17 years of age must be accompanied by a family member or guardian beyond the age of 18 years to any meeting or any service/social activity or event. This would allow Club numbers to increase as Clubs would ask family members to join as active members or associate members.
- This model offers more consistency than the previous "Youth Club" format through the capacity to guide and mentor the young member long term. This also gives voting rights to the younger member allowing them to feel a part of the total Club process
- This Model also puts the Association in touch with more knowledge on how to better target the younger demographic

### **Still Active Apex – 41 to 55 years of age**

- I have spoken to many Apexians that have left Apex upon retirement and have gone to Rotary and Lions. They continually comment that the catalyst is similar but the experiences can never be the same.
- I propose to commence debate on creating a more structured 'Senior Active' category of Apex membership called "Still Active Members".
- Members between the age of 41 and 55 would still be active participants of their Club if they wish. These members would be able to hold Club Directors portfolios (Excluding the roles of President & Vice President). They would be able to move & second motions, but would be unable to vote on motions
- During our 75<sup>th</sup> year we are trying to touch base with and reconnect to some 200 000 past members. It would be fantastic to also be able to ask them to comeback and rejoin our Association
- This would also allow Apex to retain 2 critical elements for future success A) our youthful image and B) the knowledge and guidance of past members
- This would give the members in this age group a greater sense of belonging once the initial journey has ended
- I would also like to open up discussions with 'Oasis' and 'Apex 40' to discuss the potential of bringing their annual 'Rorts' (Convention) in line with the timing of our National Conventions. This would allow for greater numbers and a better social mix at functions on offer.

### Apex Corporate Clubs (Male/Female or Mixed Gender Clubs)

- How many times have we seen banks/hardware locations/ variety stores and discounters etc.... form partnerships with businesses across the world to facilitate service work, create awareness or to fundraise?? I am thinking hundreds of times... How about you?
- These Clubs in effect would be set-up as Associate Members of our Association. These Club members would be entitled to participate in all Apex activities and facilitate projects under the direction of our Association. These members would not have the right to vote on issues and would in effect be Sub – Clubs of the State Board in each State. These Clubs would need to report regularly to the State Board allocated to them
- The onus will be on the State Board allocated to the “Corporate Club” to liaise with them to encourage members to take up fully fledged membership and either join a Club or start a Club nearest to the “Corporate Club”
- Think about the Corporates involved in Clean-up Australia Day or Mc Happy Day... Wouldn't it be great to get a piece of this activity
- Apex would stand to gain new Clubs, new Members and more Sponsorship income... Please Consider!

In summary Associate membership would still be retained with some more traceable ‘cross checks and balances’ and Life Memberships would remain the same. My message is that our membership needs to continually keep pace with today’s competitive society. Our current structure does not. The strategy stated above gives Apex Australia the means to increase membership substantially ‘short term’ and retain membership/knowledge and support ‘long term’. I want to challenge Club members to become “Club Builders”! We should all be responsible for membership recruitment, building and growing a Clubs health and well being, so let us not just look at individual problems; let’s embrace change and become “Apex Australia Club Builders” for our long term future. Remember it is my goal for Apex to reach our 100<sup>th</sup> year of operation with a substantial increase in membership and with a better financial position than we have now, but I need your help to do this. A vote for Rick Hose as National Vice President is a vote for Growth through promoting opportunity!

### Affordability in Apex!

There are 5 ways I would like to bring affordability back to our members and those methods are:

- 1) Increase our membership numbers and share the costs more equitably
- 2) Increase our appeal to potential sponsors, there-by increasing the amount of sponsorship to lower our operational costs
- 3) Assisting Clubs by providing ‘Passive’ income earning methods that silently pay our per capitas and per clubitas, so as to not inhibit Clubs from sharing their major labour intensive fundraising successes with the communities that we serve.
- 4) Investigate a 2 year method of placing money from a large annual fundraiser driven by our Clubs through the Apex Foundation Trust’s and then leave the money accumulate accrued interest over a period until the end of year 2. The accumulated interest calculated in the 3<sup>rd</sup> year would offset against our Association operational costs, there-by reducing costs to our members.

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- 5) Look at the long term viability of selling off Apex assets such as our Mascot property in Sydney, with a view to investing 10% of the initial sales return to be offset against our Associations operational costs. The principle sum would then be invested long term through the Apex Foundation, with the accrued interest only say every 24 months, being offset against our Associations operational costs and there-by reducing the long term cost to our members of running the Association .

We need to work smarter not harder in the area of Apex Affordability, an area where I bring a wealth of experience to the negotiation table. I need your support to bring the Apex Australia “Scales of Affordability” back to our members, will you help me? A vote for Rick Hose as National Vice President is a vote for Growth through promoting opportunity!

### **Club Construction!**

I believe the Australian Association of Local Government Authorities currently has an obligation to Australia that is not being fully honoured. As your National Vice President I want to lobby local government authorities to take up our challenge and take a close look at real serious long term partnerships with volunteer organisations such as Apex throughout Australia. I want to remind these local government authorities that they have an obligation to encourage and facilitate the growth of Clubs such as Apex; just as much as The Association of Apex Clubs has an obligation in providing the service we do for communities across our country.

The proposal I would like to bring to the Association of Local Government Authorities is one that will allow Councils across Australia some direct input into the ‘make-up’ of an Apex Club and how it could best serve the community concerned.

Let me introduce you to my “*Apex Pilot Club Programme*” concept.

#### **How does the “Pilot Programme” work?**

- Local Councils would work with Apex District Governors to introduce an “Apex Pilot Club” to communities that have just formed, or Apex communities from the past that are experiencing growth in population once more or Apex communities that have changed under possibly Council amalgamation or regional boundary changes
- The Council’s responsibility would be to assist the District Governor to run meetings, supply financial support and encourage Council workers to join the Club. The Council would provide a ‘Mentoring Role’ long term and supply the new Club with projects and service activities that the new ‘Pilot Clubs’ would undertake in the initial phases of stabilisation
- The “Pilot Programme” would be managed co-jointly by the Sponsor Council and the appropriate Apex State Board, giving Clubs 6 monthly assessment reviews
- A decision on the long term viability of the “Pilot Club” would be made at the end of the 12 month period since the Club began to operate and either the Club would continue to operate or the Club would fold

- It is my thought that we need to be looking at Club potential town by town; District by District more regularly than we do. By having the local Council involved it will allow Apex to share the management of such a move along with the finance to make it happen.
- The key to the success of the “Pilot Programme” is forming partnerships. This move will give Apex the image of an Association that cares, is proactive and one that is prepared to compete and share the responsibility for our long term survival

Again this initiative involves playing the numbers game for long term sustainable benefit to our Association, but I need your help. A vote for Rick Hose as National Vice President is a vote for Growth through promoting opportunity!

### **Adding value to our Administration!**

With the addition of marketing/accountancy staff and added input via the Apex Foundation to the Association, it is my contention that if I am successful in my bid to become National Vice President, I would work with Bruce Kelman in streamlining the National Board structure. I do not agree with duplication of services and I am a big believer in a communication structure that prevents duplication. So if elected I will work towards refining the current structure of the National Board to promote a better scale of economy for our members. A vote for Rick Hose as National Vice President is a vote for Growth through promoting opportunity!

### **Profile.... it is imperative!**

I have been in the marketing/promotions and media industries for a number of years and have the experience and the skills to elevate the profile of Apex short and long term. Initially my agenda in this area will take shape in the following manner:

- 1) Encourage the completion to a point where the evolutionary plan that we call the “20/20 Vision Document” is able to lend itself to a Business Plan
- 2) Work closely with stakeholders internal and external to Apex to procure a “Business Plan” for the future long term well-being of Apex Australia
- 3) I agree with and encourage Bruce Kelman’s efforts to facilitate and fund an external audit by researchers in an effort to ascertain how the public and potential members perceive what we do and how we go about what we do.
- 4) Formulate a marketing and communications plan for our Association’s well-being into the future.
- 5) Empower and give Apex marketing staff the means to build a stronger Apex image, one that is more acceptable to the Australian Community (market place) of today.

I would like to see Apex use community service announcements in the newspaper and on the radio and television with more frequency. However it is important to discover more about the product we are selling (Apex) and how the consumer (the potential members/sponsors) view what we have to offer. This is critical if we are to succeed and prosper. Signage/ our web-site/ flyers/ brochures/ how we market ourselves at major events we are involved in, are all areas where I can, with my experiences, see and forecast improvement. It is imperative that the Business/Marketing and Communication Plans are completed first to provide Apex Australia with a long term focus of the job at hand. That job is the future success of our Association, but I need your help. A vote for Rick Hose as National Vice President is a vote for Growth through promoting opportunity!

...a vote for **growth thru promoting opportunity**

## Go hard.. Or go home!

Apex Australia in reality is a 1950/60's community service organisation trying to survive in a highly advanced and competitive world.

We need to modernise our image and get back in-touch with our core values and create an Association for the future and that future will always be "the Rising Generation of Youth". Our image, our training, staying ahead of our market competition and trends; while providing safer environs for our Clubs to exist are critical ways we must re-focus Apex Australia, if we all truly believe in the virtues of embracing change for the betterment of this wonderful organisation.

I have spoken to a lot of members in each State in the last 2 years (in particular) of my Apex life and one common thread shines through time and time again. That recurring problem is how do I juggle my commitment to my family and make my commitment to Apex work at the same time? The other concern from members is the willingness to try new things for fear of failure. If elected I want to work hard at putting together a network within Apex called "***Believe and Achieve***"! This network would allow members to share good news stories from the "Grass Roots Level" with other Apexians that are experiencing difficulties. This network would seek to have motivational speakers available for State Training Seminars/ State and National Conventions so as to give members the motivation and inspiration to get back to their communities and excel. It is important as volunteers that Apexians need to feel that National Board is seen as the leader, facilitator and instigator in this area. We can make this happen, but again I need your assistance to "***Believe and Achieve***"! A vote for Rick Hose as National Vice President is a vote for Growth through promoting opportunity!

## Now let us get on with the Job!

Bruce Kelman was elected on a platform of change, I believe my job if I am elected as your National Vice President will be to assist Bruce Kelman bring about that change. These changes will take longer than 12 months to facilitate, so I see Bruce as 'The Instigator' and I see my role as 'The Facilitator', which will give our Association 2 years of consistency and a real opportunity to embrace the changes needed and put them into place when I again seek your support as National President in 2007.

I am a Team player with over 9 years experience in operating my own businesses through some of the toughest economic times a market can throw at you. My wife of 15 years Sharon, my Staff and my home Club of Maryborough are totally supportive of my desire to become your next National Vice President with a view in 12 months of leading this great organisation to achieve more than you ever imagined possible. Every success is built on the ability to do better than good enough! Are **you** prepared to take the first step with me?

**A vote for Rick Hose as National Vice President**

**is...**

...a vote for **growth thru promoting opportunity**

# National Vice President Candidate 2005/2006

RICK HOSE

**Name** Rick Hose  
**Date of Birth** 6<sup>th</sup> June 1966  
**Family** Sharon (Wife)  
**Home Club** Maryborough – Queensland  
**Date Joined** 13<sup>th</sup> April 1993  
**Occupation** A) Business owner/operator of a Marketing and Promotions Agency  
B) Business owner/operator of a Promotions and Party Products Outlet



## Introduction

G'day fellow Apexian's. We are coming into a very important period in Apex history. Over the coming days you will be asked to consider our future and I wish you well during your deliberations. This profile comprises of snapshots of an extensive skills base that is both external and internal to Apex. I trust the diversity of my skill set will be looked upon favourably when it comes time to make your choice for the position of National Vice President.

### ***Apex Australia – The Hose Vision***

To generate growth in Apex by promoting an agenda of change for our Association that is modern, fresh and progressive. We need to embrace the future now and create more interest and appeal for Apex, within all communities across Australia, while also assisting those Apex communities around the world.

My five priorities are:

- Membership satisfaction.
- Apex affordability.
- Club growth.
- Priority on profile.
- Community contact.

I seek your support!

Every success is built on the ability to do better than good enough!

Are **you** prepared to take the first step with me?

Yours in Apex



Rick Hose

## My action plan upon election

- Confirm a team based on ability that is truly representative of Apex State by State.
- Propagate strategies implemented under the National Board Teams lead by Stuart Hughes and Bryan Whitehorn.
- Assist Bruce Kelman instigate his agenda of change.
- Work hard to continue negotiations regarding the evolution of the Apex brand, so as to bring the Apex entities of the Association and Foundation together for mutual benefit.
- Fast track the sourcing of assistance allowing the Association to move forward with business and marketing plans in conjunction with "The 20/20 vision" document.
- Streamline the National Board structure to better utilise staffing resources for our membership.
- Successful management of all 75<sup>th</sup> Anniversary events endorsed through National Board.
- Aggressively seek financial opportunities and sponsorship for the Association by reconnecting to past members, businesses/companies and Governments.
- A major focus on youth. Begin discussions with our membership on a restructure of our "Youth Club" format and also instigate debate on lowering the Apex joining age to 16.
- Motivate membership to "Think outside the triangle" by creating a new programme network called "Believe and Achieve".

## Family focus

While a high priority is placed on family for both Sharon and I, we have a "10 year plan" that is focussed on achievement, stability and success for the future. After being committed to each other for over 15 years, children and creating second generation Apexians are a part of that plan. For now we are fixated on our goals and enjoy immensely our extended family at home and through Apex.

## Business focus

I have been a part of the media, marketing, promotions and publicity industry for over 15 years. Predominately my background has been in broadcasting, marketing and promotions. My field of experience briefly touched on production capabilities through regional television. My experience within this industry has also afforded me qualifications with honours in Marketing and Management.

I have also owned and operated a business through Boral Resources, and then progressed to gain regional management experience with Boral Concrete Australia. I currently own and operate businesses involving the marketing and promotions industries and have done so for over 8 years. Obviously this flexibility is extremely opportune for my community commitments to Apex.

## Community focus

Outside of Apex I have made major contributions to local tourism through input as a board member on the local tourism board in the late 90's. I was also the inaugural President of my local Community Progress Association.

## Apex focus

### COMMITMENT TO CLUB

1993-1995	Participated on various Committees
1995-1996	Fundraising and Mints
1996-1997	Dinner Notice Editor
1997-1998	Social and Travel
1998-1999	Commissariat and Membership / Junior Vice-President
1999-2000	Secretary / Social and Travel / Senior Vice-President
2000-2001	President / Service / Education / Public Relations / Social and Travel
2001-2005	Education / Public Relations

### COMMITMENT TO DISTRICT

1999-2000	District / State Overseas Traveller-Round Table New Zealand
2000-2001	District Secretary
2001-2002	District Governor – Wide Bay

### COMMITMENT TO STATE

2000-2001	State Convention Committee – Maryborough
2001-2002	District Governor – Wide Bay
2001-2005	Queensland State Trainer
2002-2003	Queensland State Vice President
2002-2003	Membership / Public Relations
2003-2004	Queensland State President / Public Relations

### COMMITMENT TO NATIONAL

2003-2004	Queensland State President / Public Relations
2003-2006	National 75 <sup>th</sup> Anniversary Committee
2003-2005	National Trainer – District Governors School
2004-2005	National Service & Fundraising Chairman

### CONVENTIONS ATTENDED

#### International

- Oamaru 2000 (Round Table New Zealand)
- Nadi 2004 (Apex Fiji)

#### National

- Ballarat (1998), Gold Coast (1999), Warrnambool (2001), Gympie (2002), Fremantle (2003), Hobart (2004), Tamworth (2005).

#### State

##### Queensland

- Brisbane Valley (1999), Cairns (2000), Maryborough (2001), Mudjimba (2002), Stradbroke (2003), Mackay (2004), Chinchilla (2005).

##### NSW/ACT

- Gulgong (2003), Wagga Wagga (2004), Gosford (2005).

##### Victoria

- Mooroopna (2005).

##### Western Australia

- Esperance (2005).

##### Tasmania

- Foulmouth (2005).

#### District

- Maryborough (1996), Mundubbera (1998), Hervey Bay (1999), Eidsvold, Yeppoon (2000), Mundubbera, Mudjimba (2001), Inglewood, Mudjimba, Mackay, Sandgate (2002), Dalby, Chinchilla, Mudjimba, Inglewood, Rockhampton, Charters Towers, Mackay, Southport, Bundaberg (2003), Mudjimba (2004).

### STATE TRAINING SEMINARS ATTENDED

- Cairns (2000), Mudjimba (2001), Mackay, Mudjimba (2002), Maryborough, Mackay (2003), Chinchilla, Townsville (2004), Mundubbera, Charters Towers (2005).

### DISTRICT GOVERNORS SCHOOLS ATTENDED

- Mudjimba (2001), Point Perron (2003), Hobart (2004).

### TERMINATE-OR TRAINING DAYS ATTENDED

- Mudjimba (2002), Brisbane (2003).